

AQUA GIRL '10

Dear Community Friend:

I would like to invite you to participate in a wonderful opportunity to reach out to a loyal and affluent market as well as demonstrate your support of the South Florida gay and lesbian community.

Aqua Girl® 2010, now celebrating it's eleventh year, is a series of amazing events produced by and benefiting the Aqua Foundation for Women. The mission of the AFW is to promote the equality, strength, health and visibility of lesbian, bisexual, and transgendered (LBT) women. Monies raised during the Foundation's signature event, Aqua Girl® Week, as well as through individual and group donations go directly to educate, empower and foster the women's communities.

Aqua Girl® 2010, taking place May 12 through May 16, 2010, will attract over 4,000 women from around the world. Patrons will attend art exhibits, comedy shows, dance parties, a vip cocktail reception and a jazz brunch at some of the hippest locations around Miami Beach and downtown Miami.

We are asking you to take this opportunity to purchase an ad in the Aqua Girl 2010 program. This beautiful full color program gives your business not only the opportunity to give back to the community, but also to receive valuable marketing and branding visibility. The Aqua Girl event program will be distributed to over 3,000 attendees, sponsors and media participants during the weekend, as well as, distributed to local business' the week prior to Aqua Girl.

Thank you for taking time to review this opportunity, we look forward to working with you and your establishment on this special weekend.

Warmest Regards,

Aqua Girl 2010 Host Committee

Donations to the Aqua Foundation for Women are tax-deductible to the full extent of the law. AFW is a 501(c)(3) non-profit organization.

AQUA GIRL 2010 PROGRAM ADVERTISING ORDER FORM

ORDERING

Program Information: Aqua Girl 2010 program is a 5.5"x8.5", four-color, 32 page guide. 3,000 are printed and distributed to attendees as well as local GLBT friendly businesses.

Full Page \$350

Half Page \$250

Name _____

Company _____

Address: _____ Phone: _____ Fax: _____

City: _____ State: _____ Zip: _____

Please select payment option:

Cash

Check (made payable to the Aqua Foundation for Women)

Credit Card (Visa, Mastercard or American Express)

Type _____ Card # _____ Exp _____

Name on card _____

Signature: _____

MECHANICAL SPECS

Full Page

Bleed Size 5.875" x 8.925"

Live Area 5" x 8"

Half Page

Live Area Size 5" x 4"

Accepted formats: Adobe Photoshop, Illustrator, or Adobe In-Design. Acceptable file formats are jpg, tiff, eps, or pdf.

Line Screen: Ads must be 300dpi

Shipping or electronic files: You can mail the ad on zip disk or CD with a color proof to:

Alison Burgos

1213 NE 12 Avenue

Fort Lauderdale, FL 33304

Or e-mail it to: alisonburgos@mac.com

Deadline for Ads: April 13th, 2010